

# Trade Perspectives

Volume 2, Issue 1

November 2018



*Journeywoman Start Class #1, 2001*

## **BUILDING FUTURES FOR 20 YEARS** THIS YEAR MARKED A HUGE MILESTONE FOR WOMEN BUILDING FUTURES

Did you know our organization has been making a difference for 20 years? We started in 1998, as a small group of women who set out to help women achieve economic prosperity through skilled-trades training and mentorship. Our first training program was a 3-week carpentry basics class, to provide women with the essential skills, to get their foot in the door with the construction industry.

Over the last 20 years, we've grown to become a leading force, working alongside industry, government and communities to provide some of the best skilled trades programming in Canada. To date, we've graduated over 1,500 women and have reached tens of thousands from across Canada.

A special thank you to JudyLynn Archer, our founding President & CEO for paving the way and establishing WBF as a leader in industry and an organization that makes a real impact on the lives of many women. Thank you to our current President & CEO Kathy Kimpton for continuing to lead our team to inspire more women and change the face of industry.

Thank you to the many partners who have allowed us to grow, adapt and make an impact and to the women who have allowed us to be a part of their journey.

We've put together a timeline to celebrate the many memories and milestones we've achieved over the years, [check it out here.](#)



# WBF'S 2ND ANNUAL ROUND DANCE



## WE HOSTED OUR SECOND ANNUAL ROUND DANCE ON NOVEMBER 17TH AND WERE JOINED BY OVER 500 PEOPLE

This event honors our surrounding communities and allows us to connect with more people to share the opportunities available through our programming.

The evening was celebrated with a pipe ceremony, a feast served by the University of Alberta's Aboriginal Student Council; singers and drummers; dancing; a giveaway and more.

During this event, WBF presented four awards to Indigenous community partners. Recipients of these awards included: Arlene Twin, WBF Indigenous Advisor; Rennie Houle, Program Director Whitefish Lake First Nation; Roberta Giroux, WBF Alumni and Journeyman Electrician; Sandra Sutter, Aboriginal Partnerships, Tarpon Energy. These influencers have been instrumental in WBF's journey in learning and connecting with Indigenous communities and the women living there.

[To see the full album of photos, visit our Facebook page here.](#)

*A special thank you to our sponsors: Costco, Safeway, Save-On Foods, Alberta Labour, LiUNA Labourers Local 92, Landmark Cinemas, Co-op, Boston Pizza, Basile's 2 for 1 Pizza, and M&M Food Market.*



WBF Honored Guests, from left to right: Arlene Twin, Rennie Houle, Roberta Giroux, Sandra Sutter



# TRADE PERSPECTIVES

## Work Proud Summit 2018 #WBFSUMMIT18



### TRADING PERSPECTIVES AT WORK PROUD SUMMIT

Earlier this fall, we hosted our first industry conference WORK PROUD Summit.

We traded perspectives and showcased real life stories of innovation, action, and outcomes to create “tools for change” and transform the face of industry. Conversations were honest and focused around how we need to do better and how we can turn intention into action.

Nearly 250 leaders and influencers from across Canada gathered to tackle topics like: how to attract and retain women in the industry, how to build sustainable partnerships with Indigenous communities, and how we can inspire and influence change at every level of an organization.

Keynote presenters and breakout sessions challenged participants, speakers and attendees, to be comfortable leading uncomfortable conversations in order to take action and demand significant change in the workplace.

To review the full agenda, speakers, sessions, sponsors and photos from the event, check out [workproudsummit.ca](http://workproudsummit.ca)



Thank you to our Summit Sponsors: Alberta Construction Safety Association, ATCO, Brookfield Residential, Canada's Building Trades Unions, CAREERS: The Next Generation, Chevron Canada Resources, CLAC, ClearStream Energy Services, Enbridge, Fluor Canada, Imperial, Independent Contractors and Business Association, Inter Pipeline, LNG Canada, Merit Contractors Association, Norquest College, Progressive Contractors Association, Rosenau Transport, Suncor, Trans Canada, Trans Mountain, Trimac Transportation, United Rentals, Volker Stevin Highways and Waste Management.



# WBF IN COMMUNITY



## IN NOVEMBER, WE CELEBRATED OUR FIRST **ALUMNI CONNECTIONS** EVENT IN EDMONTON

This event brought together nearly 40 WBF Alumni to share their stories in training, their experience working in the field, and how our organization can prepare future students for their exciting careers.

Special thank you to [TransCanada](#) for sponsoring this event and showing support to our alumni and future grads.

## WBF IS BEING RECOGNIZED AS THOUGHT LEADERS

Each month, WBF team members are invited to industry events to share our expertise and proven success in training. We love sharing the success stories of the women we show up for every single day.

Over the last few months, our team has connected with the community through several events and conferences.

In November, a handful of our team members presented in Halifax at the [Canadian Apprenticeship Forum's Supporting Women in Trades Conference](#), we also shared our heavy equipment operator virtual reality experience at [Indspire's National Gathering for Indigenous Education](#) in Edmonton.



# WBF IN THE NEWS

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## FEATURES

**OCT 13 2018**  
**WOMEN BUILDING FUTURES: TRAINING LOCAL WOMEN FOR LOCAL WORK**  
VOLUME 6-6  
BY ANGELA SMITH — COMMENTS — EMAIL  
★★★★★ (1 Vote)

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From oil and gas to infrastructure, the Regional Municipality of Wood Buffalo (RMWB) runs on the passion and hard work of the people who pursue the in-demand careers that support our thriving industries. Women are playing an important role in that workforce. Women Building Futures works with women and employers in Fort McMurray and the region.

## WE ARE ALWAYS PROUD TO SHOWCASE THE IMPACT OUR WORK HAS IN COMMUNITY AND INDUSTRY

Thank you to these writers for sharing our story.

1. [Check out this feature in Your McMurray Magazine to get a glimpse into our first regional office in the Regional Municipality of Wood Buffalo \(RMWB\).](#)

2. Truck News Magazine joined us at our Work Proud Summit, check out their recap of one of the industry panels where four panelists shared what needs to be done in order to attract and retain more women to the industry. [Read the full article from Truck News here.](#)

3. This article by Canada West Foundation outlines the importance of skills focused programs as training for various groups underrepresented in the workforce. Women Building Futures, along with two other organizations are mentioned as examples. [Click here to read more.](#)

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News

### More needs to be done to attract women to industry, says WBF panel

October 4, 2018 by Truck West

EDMONTON, Alta. – Alberta Motor Transport Association (AMTA) president Chris Nash believes companies that do not embrace diversity and inclusiveness will soon struggle to find talent.

"Diversity will bring more ideas and progression," Nash said during the Women Building Futures Work Proud Summit in Edmonton Oct. 3. "Going forward, it will be less appealing to work for a company that is not diverse."

Nash was part of a four-person panel that tackled the question several company executives may ask themselves of late: why does being a diverse and inclusive workplace matter?

Nash said during his more than 30 years of experience in the industry before coming to his current role with the AMTA, he saw firsthand the challenges of inclusivity in trucking, particularly when it comes to women.

"I remember back when women first started coming into the workplace, (women) had no place to change, and where it's gone from there is that it's better but there's still more to go," said Nash. "We have to step back and not go the status quo. It's going to have an impact; there's going to be a possible cost upfront. It's similar to trying to get across the river – you can continue to swim or we can build a bridge."

Nash said the AMTA works to promote these ideas to the industry and its members, making it more accessible to more people who can bring these ideas to the industry.

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## WHAT NOW? | Blueprints for work-based learning

OCTOBER 12, 2018

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# WHAT NOW?

By Janet Lane  
Director, Human Capital Centre  
Canada West Foundation

Janet advises and informs research policies that will champion the development of a skilled and productive workforce able to meet the needs of the West's economy.

## What's Your Perspective?

*Do you have any questions, comments or story ideas? We'd love to hear from you!*

Send us an email to:  
[editor@womenbuildingfutures.com](mailto:editor@womenbuildingfutures.com)



**YOU GOT THIS**

**GET IN THE DRIVER'S SEAT.  
YOUR FUTURE STARTS HERE.**

## **2019 Year At A Glance**

<b>PROGRAM</b>	<b>APPLICATION DEADLINE</b>	<b>START DATE</b>
Driver & Operator Training	January 25, 2019	April 15, 2019
Journeywoman Start 85	February 8, 2019	May 21, 2019
Pathway to Apprenticeship- Edmonton	May 3, 2019	July 29, 2019
Driver & Operator Training	May 10, 2019	August 12, 2019
Journeywoman Start 86	May 24, 2019	September 16, 2019
Journeywoman Start 87	August 9, 2019	November 25, 2019
Heavy Equipment Operator- Fort McMurray	Summer 2019	Fall 2019
Pathway to Apprenticeship- Fort McMurray	Summer 2019	Winter 2019

[For a complete list of upcoming programs visit womenbuildingfutures.com](http://womenbuildingfutures.com)



# What's Your Perspective?

*Do you have any questions, comments or story ideas? We'd love to hear from you!*

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