

# Trade Perspectives

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Women Building Futures is pleased to announce the newest member of their team, Carol Moen, P. Eng., as President. Carol brings an impressive background with both her previous leadership roles with DOW Chemical and Registrar with the Association of Professional Engineers and Geoscientists of Alberta (APEGA).

Her 26 years of experience at DOW encompassed a variety of leadership positions including Associate Director, Responsible Care and Regulatory Affairs and Production Leader, Energy Systems and Environmental Operations. As Registrar she held responsibility for APEGA's regulatory organization, policy and associated processes as well as leadership for the administration and oversight of The Engineering and Geoscience Professions (EGP) Act. Carol also recently served the

Government of Alberta on the Energy Diversification Advisory Committee which provided critical insight on opportunities for increasing the value of Alberta's resources and ultimately creating more energy related Alberta jobs.

"I am privileged to provide leadership to Women Building Futures. An organization that is positively impacting the lives of so many women and communities, and while doing that enhancing the diversity of Canadian industry. I have always celebrated diversity and have seen firsthand the very positive impact of it in any organization or community" shares Moen. "I am committed to making the organization even better and while doing that developing a culture of respect and trust. I look forward to working with the team at Women Building Futures, their community partners and stakeholders to further support economic prosperity and opportunity for women."

As President, Moen will work with the Women Building Futures Board to set the strategic direction for the organization and then carry accountability for execution and oversight of the plan ultimately ensuring all strategic priorities are met. Moen will also guide the current plans for the organization's growth and regional expansion.

Please join us in welcoming Carol Moen.

- Amanda Rosychuk, Board Chair Women Building Futures

# PARTNER SPOTLIGHT



*Tools for Success participants in Grande Prairie*

**Pembina Pipeline Corporation** has joined Women Building Futures in partnership to help us reach more women than ever, as we expand our Journeywoman Start (JWS) program to the Grande Prairie region.

To prepare women for success, we host 'Tools for Success' workshops that offer supportive services for women to progress through the Journeywoman Start application process. All of these readiness building workshops in the Grande Prairie region have been generously sponsored by Pembina.

Jodie Colbert, Manager, Deep Basin District, had the opportunity to attend a 5 Day Math Refresher workshop and chat with women who learned about math as a foundation to prepare for a successful career in the construction trades.

Thank you to **Pembina** for their commitment to impacting the lives of women in the Grande Prairie Region.



# GRADUATE SUCCESS: TATYANA

Tatyana was looking for a change in her life and knew there was a better way to support her daughters. After considering Journeywoman start for a few months she was encouraged by friends and family to apply. "I was nervous to try something completely different, but I can't imagine where I would be if I hadn't."

The best part of the program for her was the hands-on experience. "It was crazy to be able to make something with my bare hands." Tatayana is now pursuing an apprenticeship in pipefitting, and is looking forward to what the future holds for her and her daughters.

"I am so grateful for the opportunity given to me by WBF and all of their supporters, I am a new person and can give a new life to my family thanks to the program."



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## UPCOMING PROGRAMS

### JOURNEYWOMAN START (EDMONTON, GRANDE PRAIRIE)

Journeywoman Start (JWS) is a classroom and hands-on training program that introduces students to 6 different trades and provides introductory skills training for welding, carpentry, sheet metal, electrical, plumbing and pipe-fitting/steamfitting.

[For application deadlines and class start dates, click here.](#)

## What's Your Perspective?

*Do you have any questions, comments or story ideas? We'd love to hear from you!*

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