

# Trade Perspectives

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# Happy Holidays

From everyone at Women Building Futures!



**2020** has been a challenging year for businesses, organizations, and families alike, Women Building Futures is no exception. But, with the support of our stakeholders, sponsors, and our community we're able to continue to support our women and students while making safety our top priority amid a global pandemic. To ensure the safety of our students, staff and community, we have carefully implemented a variety of safety protocols & policies in all facilities where we deliver programs. [See more about our COVID-19 response here.](#) Purpose and prosperity have guided us through some major milestones over the last year, despite hurdles. We recently announced an expansion of our programs, and a series of express programs to further support women across the province and economic recovery.

As we look towards a new chapter in 2021, I want to wish a very happy holidays to you and yours, may we all take some time to pause and reflect on a year of adversity, change, and growth.

Carol Moen, President

# GRADUATE SUCCESS: KEELEY



**Keeley** graduated from our Journeywoman Start program in 2011 and began her career in welding, eventually finding her way into the field of industrial rope access. She has come back to WBF to guest speak to current students about rope access, welding, and being a woman in a male dominated industry. By sharing her journey, she empowers women to overcome barriers to achieve their dreams. [We are so excited to announce that Keeley has been selected as one of 2020's Top 100 Canada's Most Powerful Women awarded by Women's Executive Network.](#)

"When I found out about rope access, I thought it would add to my welding credentials and just make me more employable. At the time, I didn't think it would alter the course of my life plans. As I advanced through the rope access levels, my career began to focus away from welding and center on this new and exciting trade. Without even noticing it, rope access had chosen me and I knew it was what I wanted to do. During advancement in the trade, I began noticing that I was working with less and less female rope technicians. The field of female rope tech's was so small and insignificant to our male counterparts, I knew I wanted to do something to help change it. So, I reached out to Women Building Futures to ask for assistance to put on a Rope Access training course, which would be the first known in the world of entirely female IRATA trainees and taught by a female trainer." Congratulations Keeley!

# PARTNER SPOTLIGHT



Photo was taken at the Heartland Petrochemical Complex in 2019

Last fall, we launched our partnership with Inter-Pipeline to support a variety of our efforts from recruitment, to student awards, to after graduation employment. IPL is helping women succeed in careers where they have been traditionally underrepresented, including in construction, maintenance, transportation and homebuilding.

[We are proud to work alongside Inter-Pipeline to help transform women's lives.](#)

# UPCOMING PROGRAMS



## [Warehouse Express \(Edmonton\)](#)

Application Open: August 10, 2020  
Application Deadline: January 4, 2021  
Class Start: March 15, 2021

## [Driver & Operator \(Cold Lake\)](#)

Application Open: October 26, 2020  
Application Deadline: Jan. 11, 2021  
Class Start: March 29, 2021

## [Professional Class 1 Driver \(Edmonton\)](#)

Application Open: December 7, 2020  
Application Deadline: March 21, 2021  
Class Start: May 10, 2021

[View our 2021 program calendar here.](#)

## What's Your Perspective?

*Do you have any questions, comments or story ideas? We'd love to hear from you!*

780 452 1200 • 1 866 452 1201

[womenbuildingfutures.com](http://womenbuildingfutures.com)

