

Trade Perspectives

Volume 3, Issue 3

August 2020



This year, like many organizations across the world, we had to pause our operations and pivot in rapid response to the pandemic. Over the last several months, we've been busy collecting insight from stakeholders and graduates and adjusting our programs to support barrier removal for women in our communities. We're also excited to announce an expansion of our programs to further support women across the province and economic recovery.

This has been a challenging year but it's helped uncover an incredible amount of compassion and the power of community. [To hear more about what we've been up to and how we're moving forward, please watch this video of our President, Carol Moen.](#)

COVID-19 UPDATE

We've relaunched a few of our programs and to ensure the safety of our students, staff, and community, we have carefully implemented a variety of safety protocols & policies. Safety continues to be our number one priority during this time. [Click here to learn more about the measures we have in place.](#)



NEW TRAINING PROGRAMS



We've expanded a few programs to various regions within Alberta. We're also working to launch a series of short, 3-4-week programs called "Employment Express Programs" – the first of this series, Warehouse Express, is now open accepting applications for training in Edmonton.

Here's a look at a few of the new programs we're offering:

- [Driver & Operator in Fort McMurray](#)
- [Journeywoman Start in Fort McMurray](#)
- [Warehouse Express in Edmonton](#)



GRADUATE SUCESS: KATELYN



Katelyn's mom is her inspiration for entering the trades and has always admired her mom's strength as a certified welder.

Katelyn was working as a server and looking for a change, so she applied to the Journeywoman Start program in the fall of 2019.

She completed her 17-week program in March 2020 and was immediately hired as a labourer with Willowridge Construction on the Inter Pipeline's Heartland Petrochemical Complex.

As an essential worker on the project, Katelyn's work ethic and determination to become an electrical apprentice was recognized by PCL Construction. In a few short months, Katelyn was able to gain exposure to a major project in Alberta and is well on her way to achieving her dreams.

You Got This!



CONGRATULATIONS!

To our Founding President, JudyLynn Archer



WBF's Founding President, JudyLynn Archer, has been [awarded the Alberta Order of Excellence](#). This award recognizes JudyLynn's work in building WBF to the organization we are today and her ongoing efforts to bring awareness to the importance of women's economic prosperity.

Congratulations to JudyLynn and thank you for your continued support!

What's Your Perspective?

Do you have any questions, comments or story ideas? We'd love to hear from you!

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