

# Trade Perspectives

Volume 4, Issue 1

April 2021

## 2020 ANNUAL REPORT



I am proud to present Women Building Futures [2020 Annual Report](#) and share some insight to the great work achieved while we all navigated the changing landscape of the Covid-19 pandemic.

I'd like to extend a massive thank you to the students who put their trust in us, our partners for believing in our mission and for the WBF employees who make it all happen.

- Carol Moen, President & CEO of Women Building Futures



# GRADUATE SUCCESS



Shae-Lynn is a graduate of our Driver & Operator program and is currently working as a StraightVac operator. Shae-Lynn is a single mother and applied for our program with the intention of starting a new career that would allow her to spend more time with her daughter and give her family more opportunities. Shae-Lynn's favourite part of her job is seeing her hard work pay off at the end of the day.

[See her story HERE.](#) Apply for our Driver & Operator program in Edmonton [HERE.](#)

## PARTNER SPOTLIGHT

**SUREHIRE**  
EXPERTS IN OCCUPATIONAL TESTING

We are proud to celebrate 8 years of partnership with [SureHire Occupational Testing](#). In that time, SureHire has provided invaluable support to WBF's application process by providing an effective measurement tool to assess the physical suitability of hundreds of women wanting to pursue a career in the construction, driving, and operating industries.

SureHire contributes to our core mission of supporting safety in the workplace and works tirelessly with the industry to ensure quality employees are placed in careers where they will succeed. Over the last 8 years, SureHire has donated almost \$1 million of in-kind services to WBF! Thank you to the SureHire team for your ongoing support of our mission with safety as a focus.



# UPCOMING PROGRAMS



## JOURNEYWOMAN START (LETHBRIDGE)

Application Open: March 5, 2021

**Application Deadline:** May 10, 2021

Class Start: July 5, 2021

**Attend an online information  
session on May 7 at 6pm.**

## DRIVER & OPERATOR (EDMONTON)

Application Open: March 22, 2021

**Application Deadline:** May 17, 2021

Class Start: July 19, 2021

**Attend an online information  
session on May 6 at 7pm.**

## POWER ENGINEER CAREER ACCELERATOR (LLOYDMINSTER)

Application Open: March 16, 2021

**Application Deadline:** June 7, 2021

Class Start: August 5, 2021

**Attend an online information  
session on May 24 at 7pm.**

**[View our full 2021 program  
calendar here.](#)**

# What's Your Perspective?

*Do you have any questions, comments or story ideas? We'd love to hear from you!*

780 452 1200 • 1 866 452 1201

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