

SENIOR ADVISOR OF STRATEGIC PARTNERSHIPS

Women Building Futures (WBF) is a non-profit organization that empowers women to become economically prosperous through industry recognized training in maintenance and construction related trades and the driving and operating industries. The Senior Advisor of Strategic Partnerships maintains long-term, value-aligned partnerships with industry, employers, associations, and unions. This position identifies workforce development trends and areas of growth opportunity as well as identifies and secures industry funding for programs and core mission support.

Key Responsibilities

- Identify and foster new relationships and nurture existing relationships with Women Building Future's Employers of Choice and industry partners throughout Alberta and across other provinces.
- Work with our Stakeholder Relations team in partnership with our Sr. Advisor of Industry Relations to reach workforce employment, investment, and growth targets.
- Consult industry partners to identify workforce development needs and opportunities that are in line with Women Building Future's mission.
- Build out regional partnership strategies, research, and compile information on existing companies within Women Building Future's network, and research prospective companies and organizations that may align with Women Building Future's values and plans for growth.
- Attend networking events—some evening and weekends required.
- Identify opportunities for worksite tours, guest speakers, and additional occasions for student/alumni and employer interaction.
- Work collaboratively with industry partners and gather feedback with a lens on continuous program improvement.
- Maintain the database including account and contact profiles, meetings, history, and feedback for reporting and planning purposes
- Support the tracking of KPIs such as graduates, training progress, and member employment; maintain records and reports.

Education and Experience

- 5-10 years minimum of demonstrated and proven industry relations/business development/relationship management experience in the construction industry, trades, or related environment
- Diploma or degree in a related field or Red Seal Certification, e.g., fund development, business, marketing, communications, public relations, social sciences
- Awareness of the challenges women experience working in non-traditional roles as well as the cultural, economic, and the social barriers to adult learning and employment
- Understanding of the Alberta apprenticeship process and exposure to construction, oil and gas, and/or transportation
- Able to address the challenges faced by industry partners, sometimes outside of business hours
- Capacity to travel throughout Alberta and across provinces is required. Responsibilities take the individual off-site to meet with employers, attend industry events, etc. Some evening and weekends are required.

Interested applicants can email their cover letter and resume to careers@womenbuildingfutures.com
Please note only shortlisted candidates will be contacted.

Open until a suitable candidate is found.